



Bringing people, place and policy together

# **Northumberland County Partnership**

## **Creating Generational Change by Bringing People, Place and Policy Together**



Northumberland  
County Council

# Mission

We want to reduce the gap in experiences our residents have across health, education, employment and social outcomes, by tackling inequalities.

Our mission is to ensure people have fair access to the building blocks for a good life such as a decent income, a good quality job, safe, affordable and warm housing as well as good quality education and training opportunities.



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### Why we are doing this

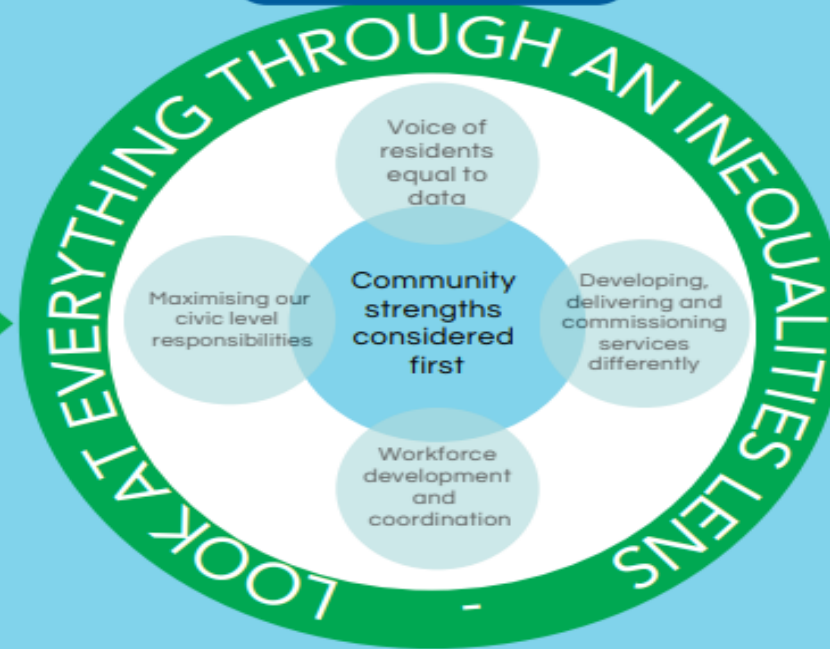
People in our most deprived communities have shorter healthy lives than those in our least deprived. By reducing societal inequalities people will be able to live a healthy and happy life for longer.



### What we will do:

- Improve our understanding of inequalities at a neighbourhood level
- Change the way we work as organisations, how we work together and how we work WITH communities
- Build on the strengths of communities and support them to take meaningful local action

### How we will do it:



### How we will know we have made a difference:

- Measure progress against 6 of the Marmot policy objectives:
- Our children will have the best start in life
  - Adults and children maximise their capabilities and have control over their lives
  - People have fair employment that is linked to good work
  - Everyone has a healthy standard of work
  - Our communities are healthy and sustainable
  - Healthy life expectancy has increased

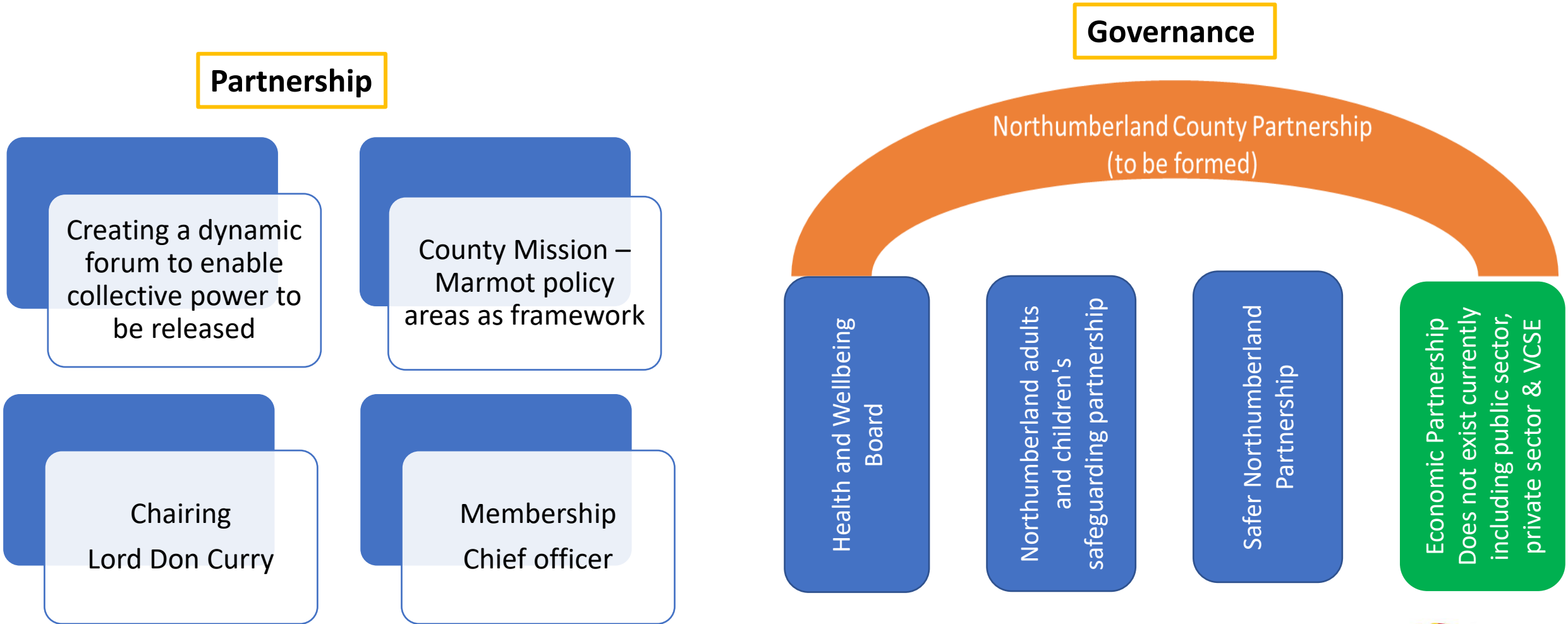
Northumberland residents, communities and organisations, working together to close the inequalities gap and increase healthy life expectancy.

Underpinned by 3 questions:

What can communities do for themselves? What might communities need some help with? What can't communities do that agencies can?

# County Partnership

 **Don't Reinvent the Wheel:** Creating overarching governance working with what we have



# Institute of Health Equity (IHE)



- We will work with the **Institute of Health Equity** (IHE) for 2 years April 2024 – April 2026:
  - Take a collaborative approach to developing short, medium and long-term recommendations for tackling inequalities in each of the principle areas
  - Contribute emerging evidence from other work they are involved in.

- Will deliver in 2 phases:

- Phase 1 – April 2024 – April 2025

- October 2024 inequalities event: **Housing & Health**

Establishing governance arrangements, developing a monitoring framework and developing recommendations in Housing and Fair Employment Principles

- Phase 2 – April 2025 – April 2026

- April 2025 Inequalities event: **Employment & health**
    - October 2025 Inequalities event – **Best start in life**

Focus on a collaborative approach to develop recommendations to implement the remaining principles

- Completion - April 2026

- April 2026 Inequalities event – People, Place, Policy

***A road map for generational change***



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# 2024 – 2044 Changing A Generation

➔ Future state modelling – what will be different? – Closing the inequalities gap?  
To achieve our mission we are framing the work around

➔ **Tackling Inequalities** *Institute Health Equity (IHE) Prof Sir Michael Marmot*

← **Tackle Racism, Discrimination and Their Outcome** →



✓ Giving Every Child the Best Start in Life



✓ Enable all Children, Young People and Adults to Maximise Their Capabilities and Have Control Over Their Lives



✓ Create Fair Employment and Good Work for All



✓ Ensure a Healthy Standard of Living for All



✓ Create and Develop Healthy and Sustainable Places and Communities



✓ Strengthen the Role and Impact of Ill Health Prevention

← **Pursue Environmental Sustainability and Health Equity Together** →



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# How Will We Know We Have Made A Difference



We will measure the changes using:

- *Statistics*
- *Surveys*
- *Stories*



An example to drill into *Best Start In Life*



**BLYTH**

- **Statistics**
  - School readiness
  - Child poverty
  - Ofsted
- **Survey/ place standard tool**
  - Physical activity levels
  - Happiness
- **Stories**
  - 2024: Reception class
  - 2028 - Yr 3



**BELLINGHAM**

- Statistics
- Survey
- Stories



**BERWICK**

- Statistics
- Survey
- Stories

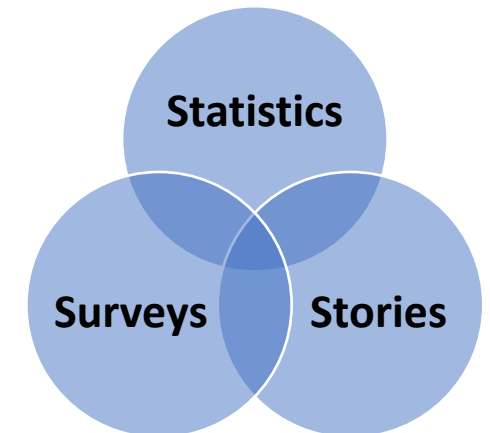


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# A shared mission delivered by the partnership

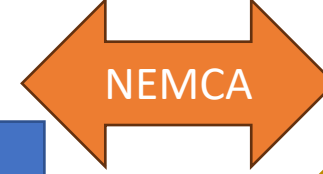
➔ How do we record the changes and inspire others:

- ❖ Joint Strategic Needs and Assets Assessment (JSNAA) *amplified*
- ❖ 20 year aspirational mission with 4 / 5 year interval stretch targets
- ❖ Not a static document confined to a dusty shelf
- ❖ An opportunity to be innovative
  - A *Living Archive*, accessed by all partners, to share our stories and progress?





# IHE Governance for two year contract



County Partnership

HWBB

NCASP  
CYP

CSP

EP

**County Partnership Mission  
Tactical Support Group**  
Co-Chairs – Jill Davison/Liz Robinson  
Members -Sandra Cain, Pam Forster, Louis Holford, Sarah McMillan, Claire Malone, Karen Lounton...  
*Membership will flex across Partnership dependent on support required*

**Year 1: IHE Deep Dive Housing and Good/Fair Employment**

**Education & Skills**  
NCC Dir Education  
Nland skills  
Nland college  
Employability  
Northumbria Uni  
Libraries  
VCSE rep (across housing & employability)

**Employment**  
NCC Dir Regeneration  
Chamber of commerce  
Federation small business  
MEF rep  
Brian Palmer / Connected  
NHCT (anchor rep)  
DWP

**Housing**  
Dir Planning and housing  
Developer  
Architect  
Bernicia  
Karbon  
Advance  
Residents association

Inequalities event / show case planning group  
**April and October showcase events**  
(current Inequalities Steering Group)

**C.P.**  
Meet 3 times a year  
April, July, October  
(April & Oct align with showcase events)  
IHE to *report into* partnership

**HWBB**  
Quarterly basis is the Core Inequalities advisory board  
Closed session (TBC)  
Single agenda item board

**Strategic insights leadership group**  
Bi monthly deep dive  
(Core group plus subject matter experts & data leaders)  
Chaired by Jessica Allen

# Health and Wellbeing Board to decide

1. IHE Inequalities Advisory Board to be a single agenda item once a quarter
  - A. Closed or open meeting?
  - B. If closed to be held in forum other than council chamber – maybe partner hosts
  - C. Core membership plus additional senior representatives / Cabinet members to reflect the deep dive areas
    - Housing
    - Good and fair employment



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